

FINANCE &

"Your Growth, Our Mission"

BUSINESS TRANSFORMATION BOOTCAMP 2026

Building Sustainable, Profitable
& Scalable Companies

| *Four Days to Design Your Next Five Years*



STRATEGY
THAT WORKS



GROWTH
THAT SCALES



ORGANIZATION
THAT PERFORMS



LEADERSHIP
THAT TRANSFORMS



WHY GROWING COMPANIES GET STUCK

Many businesses grow in revenue, but struggle to grow sustainably.



Revenue grows,
but profit stagnates.



Founder becomes the bottleneck.
Everything depends on the owner.



Team and organization cannot keep up
with the speed of growth.



Cashflow becomes tighter
as complexity increases.



Systems and processes are not ready
to scale the business.



THE TRANSFORMATION GAP

The gap between where you are now and where you want to be is closed through transformation.

Growth without transformation creates chaos.

Transformation creates scalability.



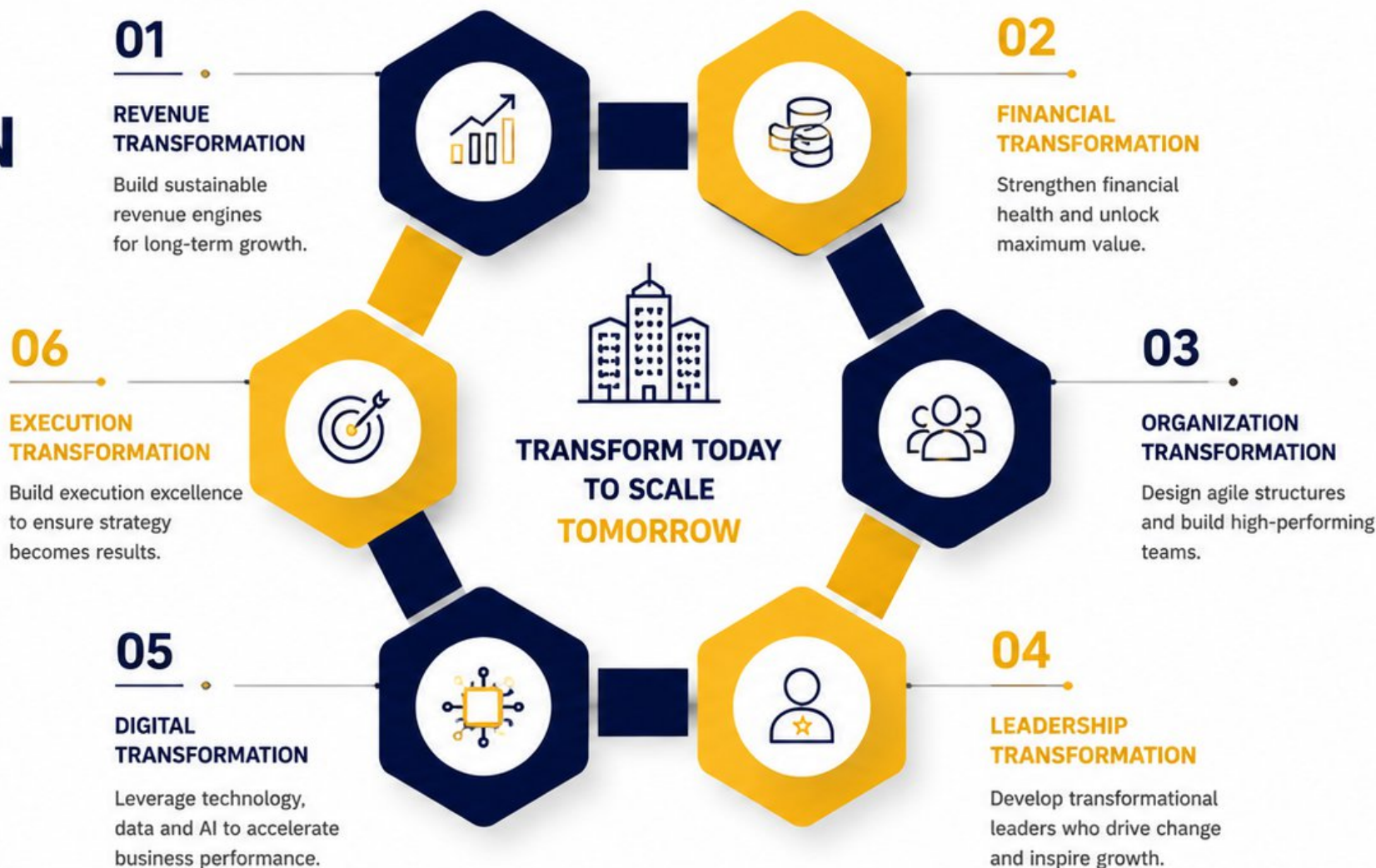
TRANSFORMATION IS THE BRIDGE BETWEEN TODAY'S CHALLENGE AND TOMORROW'S SUCCESS.

THE 6 TRANSFORMATION PILLARS

A holistic transformation across six critical pillars to build a future-ready, profitable and scalable enterprise.



**ONE VISION.
SIX PILLARS.
ENDLESS IMPACT.**



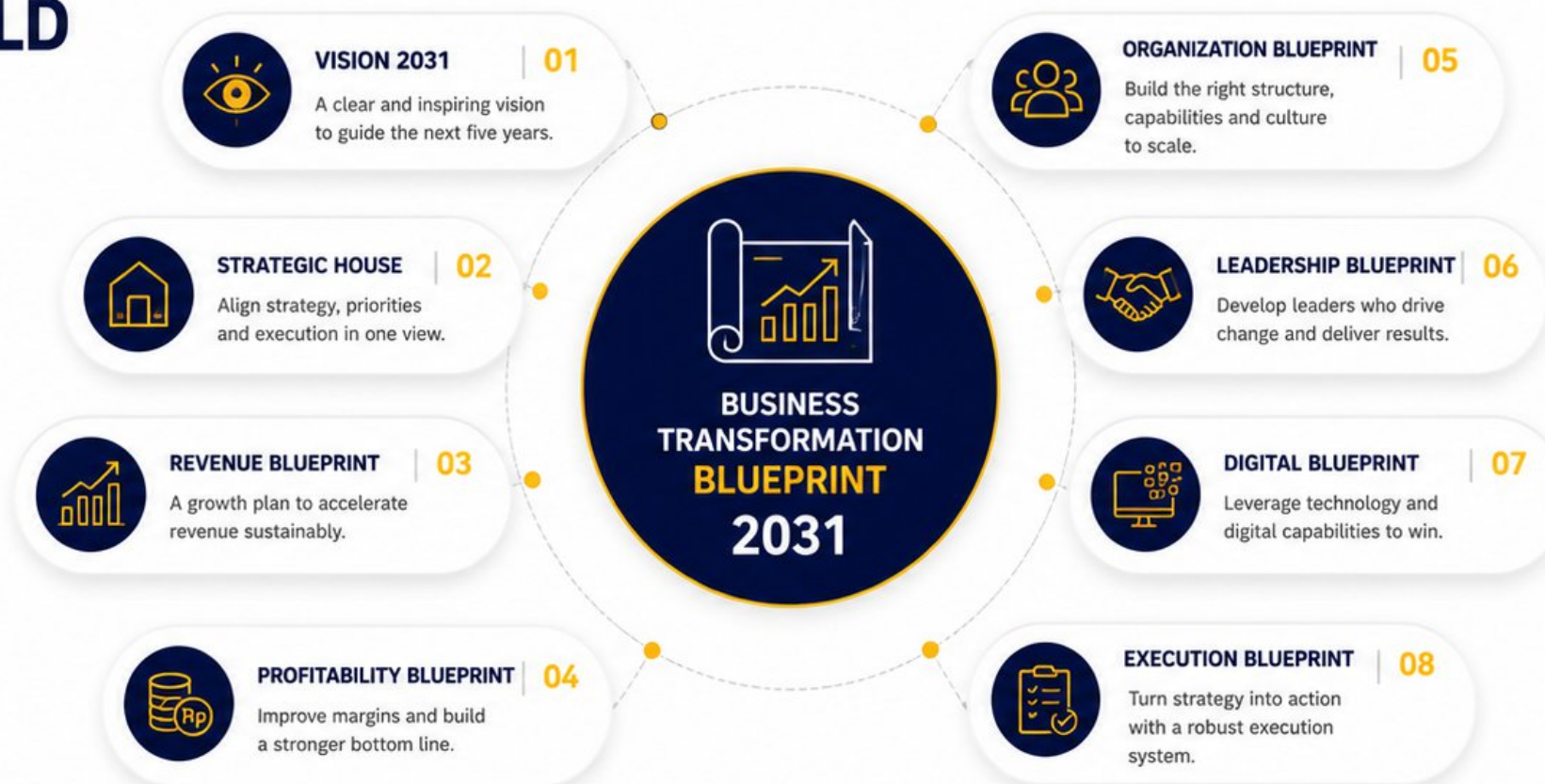
WHAT YOU WILL BUILD

BUSINESS TRANSFORMATION BLUEPRINT 2031

A practical, actionable blueprint to transform your business and accelerate sustainable growth over the next five years.



**LEAVE WITH CLARITY.
RETURN WITH DIRECTION.
EXECUTE WITH CONFIDENCE.**



PROGRAM JOURNEY

A structured journey that ensures you don't just learn transformation, you build it.

From Insight to Impact.

We Build Your Future, Together.



4 DAYS
Intensive & Focused Learning



6 TRAINING
High-Impact Sessions



EXPERT COACHING
Personalized Guidance for Your Business



EXECUTIVE NETWORKING
Connect, Collaborate, Grow Together

MEET THE FACULTY

Learn Directly From Indonesia's Leading Transformation Practitioners



COACH YUSZAK

Founder Finance&
Business Financial
Transformation Expert



AKHMAD SAEFUL

VP Business
Transformation
ParagonCorp



ARMAND HERMAWAN

CEO Artajasa
M&A & Corporate
Growth Expert



HADI BRIGHTY

Founder Brighty
AI Sales Growth
Practitioner



CHARLES BUDIMAN

Chief Strategy,
Transformation &
Digital Officer
Digital Transformation Expert



SANDIAGA UNO

Investor Nasional
Entrepreneur &
Investor Expert



FINANCIAL
TRANSFORMATION



ORGANIZATION
TRANSFORMATION



M&A &
GROWTH



AI & DIGITAL
GROWTH



DIGITAL
EXECUTION



LEADERSHIP
TRANSFORMATION



11 – 14 NOVEMBER 2026



EL ROYALE HOTEL, BANDUNG



www.finance-id.com/btbc2026

DAY 1

STRATEGY & GROWTH TRANSFORMATION

Laying the foundation for sustainable growth through strong strategy, revenue, and profitability.



TRAINING 1

BUSINESS FINANCIAL TRANSFORMATION STRATEGY

Design financial strategy that drives long-term value and business resilience.



FACULTY

COACH YUSZAK

Business & Financial Transformation Expert



TRAINING 2

REVENUE & PROFIT TRANSFORMATION

Build scalable revenue engines and improve profitability across the value chain.



FACULTY

COACH YUSZAK

Business & Financial Transformation Expert

KEY OUTPUT



STRATEGIC HOUSE

Your integrated strategy map



REVENUE BLUEPRINT

Scalable revenue growth plan



PROFITABILITY BLUEPRINT

Stronger margin and profit model

COACH

YUSZAK M YAHYA

Founder & CEO Ilmu Keuangan

Business Financial Expert

Yuszak dikenal luas sebagai mentor bisnis dan coach finansial yang menginspirasi banyak orang. Dengan sertifikasi FMVA, ia diakui sebagai ahli dalam corporate finance dan business strategy, berfokus pada pengembangan bisnis yang profitable dan berkelanjutan. Yuszak terus mendorong literasi keuangan dan pertumbuhan UMKM Indonesia agar lebih maju dan siap bersaing di pasar global.



4 DAYS

Intensive Learning



EXPERT COACHING

Personalized Guidance



EXECUTIVE NETWORKING

Connect. Collaborate. Grow Together.

DAY 2

ORGANIZATION & ENTERPRISE GROWTH

Designing the right organization and executing strategic moves to accelerate sustainable and scalable growth.



OUTPUT

- ✓ Organization Blueprint
- ✓ Growth Expansion Strategy



AKHMAD SAEFUL

Corporate Transformation & Scaling The Organization

- ✓ Praktisi bisnis dengan pengalaman lebih dari 18 tahun di berbagai perusahaan multinasional.
- ✓ Ahli dalam corporate transformation, operational excellence, dan scaling organization.
- ✓ Berfokus pada membangun organisasi yang adaptif, efisien, dan berdaya saing tinggi.



ARMAND HERMAWAN

M&A & Inorganic Growth

- ✓ Direktur Baru ISAT dengan pengalaman lebih dari 25 tahun di industri pertambangan & energi.
- ✓ Ahli dalam M&A, joint venture, dan inorganic growth strategy.
- ✓ Berpengalaman memimpin ekspansi bisnis dan integrasi perusahaan di tingkat regional & global.

DAY 3

DIGITAL TRANSFORMATION & AI-DRIVEN GROWTH

Accelerating Growth Through Technology, AI & Execution Excellence



HADI BRIGHTY

Founder Brighty

Increasing Sales Through AI

WHAT YOU WILL LEARN

- ✓ AI for Customer Acquisition
- ✓ AI-Powered Sales Funnel
- ✓ Marketing Automation
- ✓ Data-Driven Growth Strategy
- ✓ Building Scalable Revenue Engine

OUTPUT

- AI Sales Blueprint
- Revenue Acceleration Strategy



CHARLES BUDIMAN

Chief Strategy, Transformation
& Digital Officer

Digital Transformation & Execution

WHAT YOU WILL LEARN

- ✓ Why Digital Transformation Fails
- ✓ Building Digital Operating Model
- ✓ AI & Automation Strategy
- ✓ Transformation Governance
- ✓ Execution Excellence Framework

OUTPUT

- Digital Transformation Roadmap
- Execution Framework

DAY 3 OUTPUT



AI Sales
Blueprint



Digital
Transformation
Roadmap



Growth
Acceleration
Strategy



Execution
Excellence
Framework

DAY 4 TRAINING 7

UNLOCK YOUR BUSINESS VALUE

From Strategy to Sustainable Impact

Mengoptimalkan nilai bisnis melalui strategi yang tepat, inovasi berkelanjutan, dan eksekusi yang berdampak nyata bagi pertumbuhan dan keberlanjutan.


KEY TOPICS

- 1 Unlocking Business Potential**
Mengidentifikasi peluang dan potensi bisnis untuk pertumbuhan berkelanjutan.
- 2 Value Creation Strategy**
Membangun strategi yang fokus pada penciptaan nilai jangka panjang.
- 3 Innovation for Competitive Advantage**
Mendorong inovasi untuk menciptakan keunggulan kompetitif.
- 4 Sustainable Business Model**
Membangun model bisnis yang relevan, adaptif, dan berkelanjutan.
- 5 Market Expansion & Diversification**
Strategi untuk memperluas pasar dan mendiversifikasi sumber pendapatan.
- 6 Operational Excellence**
Meningkatkan efisiensi dan efektivitas operasional untuk hasil yang optimal.
- 7 Strategic Partnerships**
Membangun kemitraan strategis untuk menciptakan nilai bersama.
- 8 Investment for Growth**
Mengelola investasi secara cerdas untuk mendukung pertumbuhan bisnis.
- 9 Risk Management & Resilience**
Mengelola risiko dan membangun ketahanan bisnis di era perubahan.
- 10 Long-Term Impact & Sustainability**
Menciptakan dampak positif yang berkelanjutan bagi bisnis dan masyarakat.

“
Unlocking your
business value
today for a stronger
tomorrow and
a greater Indonesia.
”

FACILITATOR

**SANDIAGA
UNO**

Investor Nasional



Entrepreneur & Investor



Former Minister of Tourism & Creative Economy



Founder of Sandiaga Uno Consulting

OUTPUT


Leadership
Transformation Blueprint



Personal Leadership
Commitment



Transformation Leadership
Roadmap



CEO Action Plan
2027



EXPECTED BUSINESS IMPACT

Transform Your Business From Survival Mode to Scalable Growth

BEFORE



Founder
Dependent



Reactive



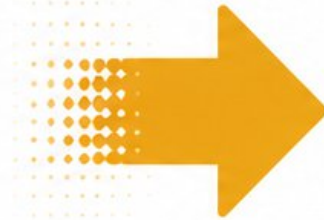
Manual



Profit
Pressure



No
Roadmap



**TRANSFORMATION
BLUEPRINT
2031**

AFTER



Scalable
Organization



Structured
Management System



Digital &
Data-Driven



Sustainable
Profitability



5-Year
Growth Roadmap

WHAT YOU WILL LEAVE WITH

- ✓ Vision 2031
- ✓ Strategic House
- ✓ Revenue Growth Blueprint
- ✓ Profitability Blueprint
- ✓ Organization Blueprint
- ✓ Digital Transformation Roadmap
- ✓ Business Transformation Blueprint 2031

“ BUSINESS TRANSFORMATION IS NOT ABOUT WORKING HARDER.
IT IS ABOUT BUILDING A BUSINESS THAT CAN GROW WITHOUT DEPENDING ON YOU. ”

WHO SHOULD ATTEND?

Designed for Leaders Who Are Building the Next Stage of Growth

TARGET PARTICIPANTS



1. BUSINESS OWNERS

Entrepreneurs who want to scale beyond founder dependency.



2. CEOs

Leaders responsible for driving transformation and sustainable growth.



3. MANAGING DIRECTORS

Executives leading business units, operations, and organizational performance.



4. BUSINESS UNIT HEADS

Leaders responsible for growth, profitability, and execution excellence.



5. CFOs

Finance professionals driving strategic planning, profitability, and capital allocation.



6. SECOND GENERATION FAMILY BUSINESS

Future successors preparing their organizations for the next generation.



7. GROWTH-STAGE ENTREPRENEURS

Companies transitioning from founder-led businesses into scalable organizations.



IDEAL COMPANY PROFILE

ANNUAL REVENUE

Rp 10 Billion – Rp 1 Trillion+

COMPANIES LOOKING TO:

- ✓ Scale Operations
- ✓ Build Strong Leadership Team
- ✓ Improve Profitability
- ✓ Accelerate Growth
- ✓ Implement Robust Systems
- ✓ Execute Business Transformation
- ✓ Create Long-Term Sustainable Value



IF YOUR COMPANY IS GROWING FAST,
BUT FEELS INCREASINGLY COMPLEX...

THIS BOOTCAMP IS DESIGNED FOR YOU.



4 DAYS

Intensive
Transformation



EXPERT

Coaching &
Facilitation



EXECUTIVE

Networking
Community



5-YEAR

Growth
Roadmap

BUSINESS TRANSFORMATION BOOTCAMP 2026

Four Days to Design Your Next Five Years



EXECUTIVE PASS

1 PARTICIPANT

Rp 33 Million



Perfect for:
Business Owner / CEO

YOUR INVESTMENT INCLUDES



LEARNING EXPERIENCE

- ✓ All Training Modules
- ✓ All Speaker Sessions
- ✓ Business Transformation Framework
- ✓ Business Financial Transformation Framework
- ✓ Revenue & Profit Transformation Framework



TRANSFORMATION TOOLKIT

- ✓ Strategic Blueprint Business Canvas
- ✓ Business Transformation Blueprint 2031
- ✓ Strategic Roadmap Template
- ✓ Executive Workbook
- ✓ PowerPoint Blueprint Template
- ✓ Excel Financial Projection Model



EXECUTIVE EXPERIENCE

- ✓ 4 Days / 3 Nights Accommodation
- ✓ Full Training Sessions
- ✓ 3 Meals Per Day
- ✓ 2 Coffee Break Sessions
- ✓ Executive Networking
- ✓ Group Coaching Sessions



EXCLUSIVE MERCHANDISE

- ✓ Official Bootcamp Jacket
- ✓ Executive Kit
- ✓ Premium Souvenir
- ✓ Certificate of Completion

WHAT YOU TAKE HOME

BUSINESS TRANSFORMATION BLUEPRINT 2031

A complete five-year roadmap covering:

- Strategy
- Revenue
- Profitability
- Organization
- Digital Transformation
- Leadership
- Execution Roadmap



LIMITED EXECUTIVE SEATS

Only selected business owners and senior leaders will be accepted.



BUILD YOUR NEXT FIVE YEARS IN FOUR DAYS

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Profitable & Scalable Companies



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Building Sustainable, Profitable & Scalable Companies

FOUR DAYS TO DESIGN YOUR NEXT FIVE YEARS



DATE

11 – 14
November 2026



VENUE

El Royal Hotel
Bandung



LIMITED
EXECUTIVE SEATS

- Business Owners
- CEOs
- Directors
- Future Leaders



INCLUDES

- Business Transformation Blueprint 2031
- Expert Coaching
- Executive Networking



WHAT YOU WILL RECEIVE



Business
Transformation
Blueprint 2031



Five Years
Strategic
Roadmap



Revenue
Growth
Blueprint



Profitability
Blueprint



Organization
Blueprint



Digital
Transformation
Roadmap



Expert
Coaching
Session



Executive
Networking

LEARN DIRECTLY FROM INDONESIA'S LEADING TRANSFORMATION LEADERS

Coach
Yuszak

Akhmad
Saeful

Armand
Hermawan

Hadi
Brighty

Charles
Budiman

Ignasius
Jonan



READY TO BUILD YOUR NEXT FIVE YEARS?

JOIN BUSINESS TRANSFORMATION BOOTCAMP 2026

Limited Executive Seats Available